



SoCal Premier Basketball

Information Packet

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Do you have what it takes to compete at the National Level in youth sports? We think so! My name is Robert Looper, and I am the Founder and Head Coach of SoCal Premier. It's our dream to help every player reach the highest desired level of play. As Elementary and Jr. High teams focus on development, team building and chemistry, our High School teams focus on success on and off the court and college opportunities. We offer tons of programs including teams from the youngest possible players, through unsigned high school seniors and junior college players. We are one of the largest, competitive AAU organizations in Southern California. We thrive by being as personal as possible as we develop a strong bond with each and every player in the program that creates a sense of comfortability that helps the player perform at their peak. The boys and girls in our program get high quality coaches who not only know the game of basketball, but know the game of life and the development of great people with great character.

We have a tremendous staff who are dedicated to success, personal growth both on and off the court, and helping players in achieving their goals. We house coaches that love the sport, but also have life coaches, nutritional advisors, athletic trainers, and basketball skills trainers all at the disposal of our players. If you're curious about the staff, check all of our bio's and personal/athletic history on SoCalPremierLHE.com. You can find a lot of useful information on the website such as rosters, calendars, schedules, personnel, merchandise and much more.

On the following page, we will have our rules and regulations info plus signage so you can get an idea on what we are all about. Also, attached is our waiver, which basically is a release of liability waiver which both forms are to be printed, signed and returned by the end of the following week.

Base Information (Cost, Practices, Tournament Schedule, Rosters etc.)

As you can imagine, running a successful team is a lot of work, and is a lot of cost. We have made it possible to be affordable (one of the most affordable teams in Southern California) and ultra-competitive. Our cost is ALL INCLUSIVE (excluding transportation). We charge \$250 a month which includes all practices, and all games/tournaments. We also have a one-time registration fee which covers players jersey, shorts, tee shirt, hoodie and drawstring bag of \$199. To ensure we can have players afford fees, we have a few ways to cut into costs. One, we give \$50 off for every referral that signs up with the team with no cap on the limit. This helps us grow together and keeps it fun for players to play with friends. Another way we have to help cut costs is we have a ton of different fund-raising opportunities. We will introduce fundraising opportunities immediately to all interested.

We play tournaments/shootouts (a shootout is a set of two games on a Saturday or Sunday) two to three weekends a month. The schedule is produced up to 12 months in advance and is updated regularly.

We practice once/twice weekly with location being at the Boys and Girls Club Newhall OR other locations disclosed by the coaches Tuesdays 7-9PM.

Roster sizes will be preferable. We are in the business to make the players reach a maximum potential, which is accomplished by a ton of in-depth, skilled practices, and as much playing

time in games as possible. Due to that, we pride ourselves on keeping roster sizes at NINE players max to be sure each player has a role that is achievable with their earned playing time.

Rules and Regulations

As we go forward, I am presenting a set of rules and regulations for the program. Those rules cover attendance, attitude, conflict, payment, and a bit more.

Conflicts

One thing the program abides by is the resolution of outside conflicts. As coaches, we do everything possible to make the right decisions and provide a healthy learning environment for our players and staff. We do not guarantee playing time. As conflicts, we do not take action on “he said, she said” situations. Again, we as coaches are focusing on the betterment of the players skills, team play, knowledge, and recruitment. It is the individual's job to handle any parent to parent/player to player talks face to face with the said other person. Player to player is handled between the two unless it gets out of hand, as we believe that players should treat each other with respect, and handle the issues as adults. That does not mean we will tolerate any fighting, bullying etc, just want to build the skill of teamwork whether that be through conflict resolution or through the game of basketball. Parent to parent is expected to be handled amongst themselves. Parent to player will not be tolerated and is not accepted by our program unless it is welcomed by the player.

Parental Input

Us as coaches know that parents want the best for their children. We are happy to hear questions, comments or concerns **AFTER** a 24 hour “Cool Down” period where we take time to reflect on the game. In our experience, these 24 hours are crucial as it helps the coaches address any issues internally amongst staff, and with parents as emotions tend to run highest within the first few hours of the game. Parents' questions and comments on calendar and coaching critiques can be voiced to assistant coaches and relayed to Coach Looper. Opinions can be heard, but not always acted upon by coaching staff. At no point can a parent or player badmouth a coach or fellow player without disciplinary actions taken. We are experienced and can be trusted to have kids in the best, most competitive and exposure tournaments available without input. Some distances may be inconvenient but necessary as part of the program.

Absences & Playing Time

Us being so competitive in the AAU community, we are never to “guarantee” playing time to any player. Playing time is earned, not given. Each player earns playing time through dedication to practice, paying attention during practice, and being respectful to the coaches and others. If a player misses practice without a valid excuse, they will forfeit 10 minutes of playing time. At any time during practice, if a player is acting out of line, they will result in a decrease of minutes of playing time as the first occurrence, second occurrence will result in a half to a whole game suspension. Final occurrence will result in expulsion from the team, **without refund**.

Attendance is mandatory for every practice. If we don't have everyone at practice, we are losing out on a valuable time to be able to teach. We have a vast playbook, and without players

at practice, we cannot teach these plays to help our teams and players succeed. Teaching a playbook with missing players leads to us having to reteach these same plays over and over which leads to loss of time where we could be developing in an ulterior way. That being said If a player misses practice without a valid excuse, they will forfeit 10 minutes of playing time. If a player is to miss OR be late to a practice OR game, the player is responsible for reaching one of the coaches in a timely manner, whether by own phone or parents' phone, as we prepare a practice plan for the team with a set number of players in mind, missing a player is detrimental to our progress and team building. We model these rules as like a job, where an employee must contact and take responsibility for the attendance and attention.

Finally, if a player is not giving their 100% effort in drills, practice or a game, it will lead to a decrease in minutes, as we have enough players that another will give that effort without being demanded of it. There is zero tolerance for attitude. If a player has a question, they will be answered happily, but if at any time, staff is treated with disrespect, anger or questioning decision making, disciplinary measures will be taken.

Payment

Payment of fees will be paid **no later than the first Friday of each month**. These fees pay for our tournaments, our practice gym, our shootouts and all of our necessities for us to run the program. If there is ever an issue with this day, please reach out to Coach Looper directly by the Wednesday prior to the Friday deadline, as we have to make adjustments.

Questions, Comments, Concerns

Any questions, comments or concerns can be directed directly to coaching staff and can be reached at any of the below contact information.

I, _____ understand these rules and regulations prepared on the prior pages. It is my duty, not my guardians, to plan how I will attend practice and games. I will communicate my tardiness or absenteeism prior to practice. I will abide by all stated rules and regulations and I am aware of the punishment of failure to abide. I player & parent understand the team rules regarding interpersonal conflicts and will abide by stated guidelines.

_____ Print, Sign, Date Player

_____ Print, Sign, Date Parent/Guardian